



Social Media Policy

Effective Date: September 11, 2018

We believe that social media, when used appropriately, can be a powerful tool to increase awareness and support of Operation Medical's mission, and that our volunteers are our best advocates. This policy seeks to ensure that volunteers portray Operation Medical's mission, core values, and programs in an open and transparent manner, while respecting the privacy of those we are helping and maintaining the trust and support of the public.

When posting anything related to Operation Medical on social media, we ask that volunteers adhere to the following "do's" and "don'ts":

- DO share anecdotes, photos, and videos of your volunteer experience with Operation Medical.
- DO share any and all posts made by Operation Medical to its official social media pages.
- DON'T share any patient's personally identifiable information (e.g., full name, date of birth, etc.) in any social media post. Specifically, the text of a post should not contain any patient information and patients should not be identifiable in any photos or videos shared.
- DON'T share any inappropriate or graphic photos or videos of surgery or other medical treatments or procedures.

If you are unsure if a post is appropriate, please ask your mission team leader for approval before posting.

We reserve the right to change the provisions of this Policy at any time.

Social Media Provision for Existing Agreement

By signing this Agreement, you agree that you will abide by Operation Medical's Social Media Policy.

Signature

Date

Print Name